



FOR IMMEDIATE RELEASE

March 22, 2017

PRINTING EXCELLENCE IN THE TRI-STATE REGION RECOGNIZED

Schumann Printers, Inc. Announced as Award Winner

in the 2017 Graphics Excellence Awards

Pewaukee, WI — The Great Lakes Graphics Association (GLGA) has announced that Schumann Printers, Inc. of Fall River, WI is an award winner in the 2017 Graphics Excellence Awards competition. The judging was conducted on March 7-8, 2017, by a team of independent judges. The GEA competition is one of the largest printing competitions in the nation.

Schumann Printers, Inc. won two Best of Category Awards, one Best of Division Award, two Awards of Excellence, and two Certificates of Merit.

A panel of out-of-state judges with extensive experience in printing and print production was brought in to examine the work. Each entry was judged on its own merit in a category with similar printed pieces. The judging criteria included registration, crossovers, clarity and neatness, sharpness of halftones and line drawings, richness and tonal qualities of color, paper and ink selection, ink coverage, difficulty of printing, effective contrast or softness, finishing, bindery and overall visual impact.

For more information, call Dan Schumann of Schumann Printers, Inc. at 1-(920)-484-3348.

Since 1886, The Great Lakes Graphics Association (GLGA) has been dedicated to advancing the success of the printing and graphics industry. Working together with Printing Industries of America, the world's largest graphic arts trade association, GLGA represents the three state region of Illinois, Indiana, and Wisconsin and provides training, resources, and a voice of advocacy on both a state and national level.